

# NFHS Uniform Design Approval Mark and Specifications

The NFHS uniform approval process was created to assist in the ordering and purchasing of uniforms that meet NFHS rules and specifications. Having a uniform design approval mark associated with each legal uniform assists manufacturers, distributors, retailers, coaches and administrators in easily identifying uniforms that meet NFHS rules. As a result of this process, school programs will be in compliance with NFHS rules by reducing the number of infractions and penalties associated with illegal uniforms and, most importantly, maintaining the integrity of interscholastic programs.

Following is the NFHS Uniform Design Approval Mark. The suggested maximum height is 0.875 inch.

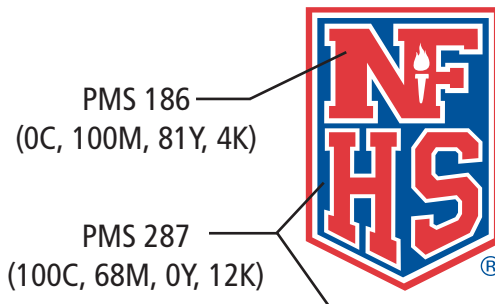


# NFHS Uniform Design Approval Mark Colors and Disclaimer

The NFHS lettermark (shield) and logo text are displayed in red and blue. Printed colors are often matched to the Pantone Matching System called PMS colors or "spot colors." The logo may also be matched by using four-color process colors (cyan, magenta, yellow, black). The example below shows the authorized size and colors.

The following statement (\*) must appear on each page that contains the NFHS Uniform Design Approval Mark. The statement should be 5- or 6-point type and can be placed with the mark or as a stand-alone on the page.

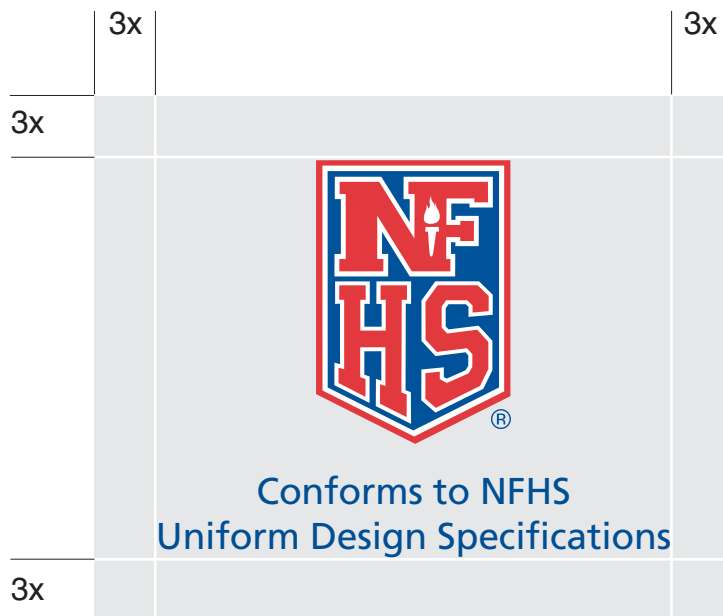
\* NFHS approval is for the base uniform design – it does not include lettering, numbering or other adornment.



Conforms to NFHS  
Uniform Design Specifications

Minimum  
Clearspace  
Around the  
NFHS  
Uniform Design  
Approval Mark

The NFHS Uniform Design Approval Mark should appear distinct and separate from competing text, images and other graphics. The minimum space that should surround the mark on all sides is equal to three times the x height of the mark. The illustration below demonstrates, with white rules, the "border" of the mark and three times the x height clear area with the gray box, including the extension beyond the white rules. No other graphic, logo or text should appear within this area. When displayed with other logos, use more than the minimum space if possible.



## We'll Help You Manage the NFHS Uniform Design Approval Mark

The NFHS has created a uniform design approval mark for use by manufacturers of high school uniforms that meet all NFHS design standards and specifications. Use of the NFHS Uniform Design Approval Mark will be granted to manufacturers that comply with the following approval process.

- E-mail .pdf files of initial uniform designs for NFHS Rules Editor review to [approvals@nfhs.org](mailto:approvals@nfhs.org) using "Uniform Review" in the subject line.
- Following NFHS rules editor review, initial uniform designs will be returned via e-mail to the manufacturer with required changes or approval.
- E-mail .pdf files of final catalog page layouts with approved designs and the NFHS Uniform Design Approval Mark to [approval@nfhs.org](mailto:approval@nfhs.org) using "Uniform Print Approval" in the subject line.
- NFHS will return catalog page layouts via e-mail with "Use of Mark Approval" in the subject line for all approved catalog page layouts.
- Final approved print layouts may be used on the manufacturer's Web site (.pdf files with no changes from print-approved version)
- Manufacturers are required to provide two printed/published final copies of all materials for NFHS file and archive purposes.